

## Overview

Tweak is the content management system (CMS) of choice for many award-winning advertising agencies, designers, and developers. These great companies resell Tweak to their clientele and receive the benefits of increased savings, consistently happy customers, and reduced headaches associated with making content revisions for their clients.

We're glad you're looking into reselling Tweak! This document will get you up-to-speed on our reseller program. If you have any questions, just give us a call at (801) 303-1591 or email us at [contactus@agencyfusion.com](mailto:contactus@agencyfusion.com).

## Reseller Benefits

You're already aware of the benefits that Tweak itself provides to you and your clients but being a reseller has additional benefits too.

### Tweak Reseller Tools

As a Tweak Reseller you'll have access to our powerful Tweak Reseller Tools. Through this web-based tool you'll be able to easily manage all important aspects of each of your client's Tweak accounts.

### Single-click Access to Client Accounts

When you login to your Reseller Tools account, one click gives you instant access to each client's Tweak account. No need to remember each and every client's login information.

### Custom URL

Tweak Resellers automatically get a unique, customized URL. Your brand is emphasized when your clients visit the CMS using an address like *yourbrand.tweakcms.com*.

### Logo Upload Capability

As a reseller, we make it easy to add your logo to Tweak. Rather than promote our own brand to your clients, you can upload your own logo and display it prominently in the masthead across the top of the CMS. Our logo will be minimized to the navigation bar in a small "powered by Tweak" format. Your clients will know that you've partnered with an industry-leading content management vendor to bring them a custom website management solution.

### Customized Color Schemes

What are the odds that your brand uses the same colors as the Tweak brand? We recognize that your brand is important to you and that presenting it correctly to your clients is critical. In addition to being able to upload your logo, we also allow you to customize several key colors throughout the system in order to fully portray your brand match the colors in your logo.

### Quicker Tweak Account Creation

In addition to keeping all of your clients' accounts in one handy location, Tweak Reseller Tools makes creating Tweak website accounts faster and easier.

### Save More, Earn More

As a Premium Reseller you'll pay 10% less than our advertised prices! You can either pass these savings on to your clients or markup these fees to earn an additional revenue stream.

## Reseller Levels

The Tweak Reseller Program offers two levels to allow you to tailor your reseller involvement to your specific needs.

	Basic Reseller	Premium Reseller	
Setup Fee	FREE	\$199	Waived in exchange for backlink or press release.
Reseller Tools Access	✓	✓	
Unique CMS URL	✓	✓	
Custom Logo Display	✓	✓	
Custom CMS Colors	✓	✓	
Phone & Email Support	✓	✓	
Discounted Pricing		✓	See next section for pricing details
Website Uptime Monitoring		✓	*Feature coming soon
High-volume Discounts		✓	Tiered based on volume. Call for details.

Have questions about which reseller level is best for you? Give us a call at (801) 303-1591. We're located in Salt Lake City, UT so our time zone is Mountain Standard Time (GMT -07:00). If that means you'll have to wake up in the middle of the night to call us, feel free to email us at [contactus@agencyfusion.com](mailto:contactus@agencyfusion.com) instead!

## Premium Reseller Pricing

Our Premium Resellers receive the following discounted pricing. Additional discounts are negotiable for high-volume resellers.

	Starter Plan	Basic Plan	Pro Plan	Enterprise Plan
Retail Price	\$313/yr	\$529/yr	\$1,069/yr	\$2,149/yr
Premium Reseller Price	\$281/yr	\$476/yr	\$962/yr	\$1,934/yr

## Getting Started

Ready to get started as a Tweak Reseller? That's great news! Just call us at (801) 303-1591 and we'll get your Reseller Tools account setup and show you how to take full advantage of being a reseller for the best CMS around!

Call (801) 303-1591 today to get your Tweak Reseller account setup!